



M. FIRON & CO. ADVOCATES

## RESTRUCTURING & INSOLVENCY

M. Firon & Co. is one of the most active and respected firms in the fields of Restructuring & Insolvency. The firm's Partners have gained experience over decades in this area, during which time they have served as officers in large corporations (including public companies) as representatives of creditors (including Israeli and foreign financial corporations and bondholders) and as representatives of corporations caught up in insolvency proceedings. In addition, due to the expertise of the firm's Partners, they have served as members of the relevant committees of the Israel Bar Association and shaped the sector in Israel.

At any given time, the firm's lawyers are handling dozens of the best known and complex insolvency cases in the Israeli economy, some of which are worth hundreds of millions of shekels. The firm's activities in these areas consistently earn praise and appreciation in the various rating guides, which rank the firm in the top-quality rankings year after year. The firm's Partners specialize in a broad-spectrum proceeding in the insolvency sector and are known for their ability to integrate between the legal and commercial fields, which consistently and devotedly obtaining the best results with the effectiveness and commitment. The firm's team has major experience both in legal matters and actively managing businesses, conducting payment collection proceedings, and litigation proceeding in the most complex cases of insolvency including insolvency proceedings involving international aspects.

The firm's lawyers are known for their ability to take protective and aggressive steps at the same time on behalf of their clients including appearances in all courts and including shaping and forming creditors arrangements. Over recent years, the firm has been chosen to handle the most complex insolvency proceedings and debt settlements for leading public companies in Israel, which have on many occasions been the focus of public attention.

Our firm is known as one of the leading firms in managing large scale receiverships and liquidations in Israel and overseas. The firm's lawyers are regularly appointed by the courts as liquidators, receivers, and special managers and trustees of public and private companies. In addition to its activities in Israel, the firm has extensive activities in Europe in insolvency, which are managed by the firm's branch in Bucharest, Romania.

M. Firon & Co. is known as one of the leading firms in the field of insolvency in Romania and is regularly appointed by the courts there as an official in financially troubled companies and for realizing the assets of the insolvent companies.

### COMPREHENSIVE AND FULL SERVICE INCLUDES:

- Routine consultancy for leading companies, creditors, officials, shareholders and institutional and private bondholders;
- Managing companies and companies' assets as a court appointed official;
- Representing the major banks in Israel in receivership proceedings.

*"The Firon team is one of the best in the country in terms of depth, professionalism, international experience and business orientation"*

The Legal 500

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