



M. FIRON & CO. ADVOCATES

## COMMERCIAL LITIGATION

M. Firon & Co. is acknowledged as one of the law firms that have shaped Israel's legal and economic landscape. This has been achieved over a period of seven decades of repeatedly securing precedent setting results and managing some of the most complex, high-profile and large-scale local and cross border legal disputes, across all areas of commercial litigation.

The firm's reputation has extended well beyond Israel's borders due to M. Firon's proven ability to conduct international disputes, acting for both Government bodies and multinational corporations.

The firm is proud of its dominant role in leading and navigating one of the most significant international disputes - the Egyptian gas issue - into safe waters.

M. Firon & Co.'s Litigation Department is renowned for its remarkable ability to prevail in the most challenging cases, while setting a range of precedents in the various courts.

The firm's professional team of innovative thinkers owes its outstanding success to the firm's ethos of being uncompromisingly committed to victory and to its thorough understanding of its clients' needs and corporate culture along with its deep and nuanced understanding of every legal field, which ultimately result in the provision of the broadest possible range of effective legal and business protections for each and every client.

The above is further strengthened by the intimate involvement of a partner and the firm's various departments in each and every case. The firm is among the few top firms of choice for clients facing their most difficult and critical litigation.

Over the decades, M. Firon's clients have included the largest and most well-known publicly traded companies of the Israeli economy as well as public and statutory corporations, multinationals, and private businesses and organizations from the entire spectrum of Israel's economy.

### COMPREHENSIVE AND FULL SERVICE INCLUDES:

- Representation before all courts and tribunals in Israel and abroad in complex lawsuits of the broadest scope;
- Representation in arbitrations in Israel and abroad;
- Representation in class action suits;
- Representation in derivative suits;
- Representation in administrative procedures;
- Representation in Intellectual Property (IP) suits;
- Representation in real estate, planning and building suits;
- Representation in labor law suits;
- Representation in defamation suits;
- Insolvency.

*"The Firon team is one of the best in the country in terms of depth, professionalism, international experience and business orientation"*

The Legal 500



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