



M. FIRON & CO. ADVOCATES

CAPITAL MARKET - CORPORATE AND SECURITIES

M. Firon & Co. is one of Israel's most respected law firms in the capital market sector. The firm leads capital raising and financing deals amounting to billions of dollars for the largest companies in the Israeli economy. M. Firon is highly experienced in supporting all legal aspects of stock exchange activities for public corporations, and over the years has handled major equity and bond offerings that were completed on the Tel Aviv Stock Exchange. Alongside its expertise in raising capital, the firm has unique proficiency in promoting groundbreaking deals and ventures on the capital market.

The Capital Market department supports the firm's clients throughout the lifecycle of public companies: initial public offerings (IPOs), raising capital and debt for publicly traded companies, mergers and acquisitions, and delisting companies from trading. The department's partners and associates, some of whom have held senior positions for the Israel Securities Authority, have garnered significant experience over many years in working on complex issues in company and securities law.

The department provides its clients with routine and close legal advice in corporate governance, and generally offers legal counsel to boards of directors and their committees and members as well as to controlling shareholders and other shareholders in public companies, on capital market issues regarding shareholder disputes, senior executive remuneration, officeholders' liability, relations between public companies and parties at interest, and controlling shareholders, including internal enforcement of corporate governance and securities, and drawing up plans and procedures bound by these.

The department's activities include support and representation of public companies before the Israel Securities Authority, the Tel Aviv Stock Exchange, and the Supervisor of the Capital Market, Insurance, and Savings as well as before the relevant authorities and regulators (Supervisor of Banks and the like).

The department's attorneys also represent clients in business transactions that include capital market matters such as mergers and acquisitions, reverse mergers into stock market shells, and various private allocations. In addition to its intensive activities in raising capital and stock market deals, the department's team has unique, comprehensive, and extensive experience in handling and managing crises in public companies and corporations required to report all incidents, and generally in representing companies in civil (including administrative procedures before the Israel Securities Authority) and criminal procedures in securities law and company law.

The department's practice is consistently ranked in the top tier in their field by the leading Israeli and international legal guides. The firm's clients in the capital market sector encompass leading public, government, and private companies from all areas of the Israeli economy, including real estate companies, insurance firms, investment houses, infrastructure and energy companies, tech companies, trustees and underwriters.

COMPREHENSIVE AND FULL SERVICE INCLUDES:

- Preventative advice and ongoing updates;
- Litigation and representation in class action suits;
- Formation of work plans;
- Prelitigation reviews;
- Support for installation and application procedures for accessibility plans;
- Training for employees and managers;
- Formulation of opinions and recommendations;
- Adapting internal policies;
- Training and support for communications and working with the Commission for Equal Rights of Persons with Disabilities;
- Support for internal legal advisors, accessibility coordinators, and professional staff.

"The Firon team is one of the best in the country in terms of depth, professionalism, international experience and business orientation"

The Legal 500



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